CHANDANA BHARGAVA

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I am an Experience Designer with expertise in Architecture, 3D Design, UX Design, Illustration, Marketing, and Content Development. I've been in the professional design industry for 12 years, I thoroughly enjoy problem solving and helping create experiences, physical as well as digital.

EDUCATION

Carnegie Mellon University, Pittsburgh PA.....Jan'11 – Jan'13 (Master in Entertainment Technology) Relevant Course work: Pre-Production, User-Centered Experience, Experience Design, Building Virtual Worlds, Improvisational Acting, Visual Story, Technical Animation, Maya.

R.V. College of Engineering, Bangalore (India).....Oct'04 – Sep'09

(Bachelor in Architecture)

Relevant Course work: Architecture Design & Graphics, Interior Design, Structures, Landscape Design, Urban Planning, Building Construction & Materials, Professional Practice and Management, Photography, Product Design.

WORK EXPERIENCE	8	

ITEC Entertainment

Production Designer.....Oct'19 – Sep'20

- Creating design packages for client presentations, reviewing packages and final red line pass.
- Designing building layouts, spatial design, bubble studies based on user experience and presence.
- Designing and building different media, illustration, compositing and post-production.
- AutoCAD drawings and Sheet packages for multiple projects.
- Rider research for show development, preparing and presenting case-studies.

Themespace Inc.

(Remote) Los Angeles, CA

Orlando, FL

Attraction Designer (contract)......May'18 – Jun'18

- Worked on pushing out 2 show-set packages on a tight deadline.
- Flushed out designs based on artwork and translated those designs into CAD drawings.
- Worked with different media files (3D, 2D), helped create perspective views for better visualization.
- Delivered AutoCAD drawings and Sheet-set packages for multiple projects.
- Coordinated with multiple team members, for an efficient and timely project delivery.

Dragonfly Data Factory India Pvt. Ltd.

Holliston, MA and Hyderabad, India

Design & Marketing Manager.....Jun'15 – Apr'18

• Handling the efforts for Marketing and digital operations management, PR, and promotion.

- Account and Project/Program Management
- Internal and external Budget Management
- Oversee Proof of Concept development, scoping vertical solutions and technology
- Keyperson for management of client relations
- Supervise and facilitate daily engineering and operations meetings, tracking the product development in alignment with the roadmap.
- UI/UX Lead, Creative Product Development and E-Commerce R & D Assistance.
- Cross-functional team liaison, the US Management and the Product development teams in India.
- Management associate for the Company Director and VP of Global Business Support Services, in matters related to Finance (Dashboards), Legal (agreements, software licenses, purchase orders, etc.), HR, IT and Admin- including Resource Management (Hires, Reallocation, etc.).
- Spokesperson for Dragonfly Data Factory for new opportunities, alliances, investment bankers.
- Overall Design Management for the product and the company.

Dragonfly Data Factory LLC

Holliston, MA

- Design Manager......Dec'14 –June'15
 - Managed the Marketing campaign and the digital operations for the company and the product •
 - Developed the website, graphic illustrations, product interface wireframes, prototypes, final layout
 - Assisted the Company Director and VP of Global Business Support Services, in matters related to Finance, HR, IT and Admin- including Resource Management.
 - Established myself as a Spokesperson for Dragonfly Data Factory in relation to new opportunities, alliances, investment bankers, lawyers.
 - Completely accountable for the Design Management for the Product and the Company. •

Thinkwell Group

Burbank, CA

- - Closely worked with the Art-director on the flow design for the rides/attractions/shows
 - Focus on ride layouts and design, CAD drawings, sketches and 3D attraction design and execution.
 - Pre-production, visual effects, 3D art and animation.
 - Character design, space and time studies, Illustration, concept art, compositing,

Nue City LLC

Los Angeles, CA

- Production Manager and Technical Designer(contract)......Apr'13– Jun'13
 - Worked on 3D animation, technical rigs, 3D/2D Design of the virtual space, assets, and characters.
 - Researched for, then collaborated with a team to design the User Experience and Interface of the product
 - Marketing research, with development on the the promotional campaign.
 - E-Commerce end-user research with analysis on the demographic.

Thinkwell Group

Show-set Designer......May'12 – Feb'13

- Assisted the Art-director with the flow design for the rides/attractions/shows ٠
- Focus on ride layouts and design, CAD drawings, storyboards, 3D attraction design and execution. •
- Illustrating concept art, 3D art and animation. •

Entertainment Technology Center, CMU

Technical Designer, Producer Team Sci-Fri.....Jan'12 – May'12 DARPA Engage (U.S. DoD) Project: Educating the young minds

- Researched intensively on the Users (demographic: playschool kids) with multiple playtest sessions ٠
- Worked with a team of 8 to establish the User Experience and Level Design of the interactive •
- Designed and developed 3D characters, environments, and assets

Entertainment Technology Center, CMU Osaka, Japan Technical Artist, Team OceanUS3.....Aug'11 – Dec'11 World Expo – Yeosu, Korea: The living ocean and coast interactive oceanographic animations Team Management with Scrum, Resource Management

- Experience Design of an interactive for engaging the live audience with the LED Ceiling, as they passed under it •
- Developed 3D characters, environments, and assets for Unity ٠

National Robotics Engineering Center, CMU

- Technical Artist (Intern)......May'11 Aug'11
 - Intensively worked to develop Level Design, 3D characters, environments, and assets for Unity. Contributed to the design of the User Experience and Interface of the game, collaborated to create prototypes •
 - Integrated UV Mapping, animations, 3D/2D textures and special effects, into the pipeline. •

Indore, India CHL Group of Hospitals Architect......Jun'06 – Sept'10 Commercial Design (hospitals) - Indore, Ratlam and Ujjain; India

- ٠ Managed and supervised a creative team of 5.
- Designed the layout of sub units, circulation flow-design integration and interior design.

Burbank, CA

Pittsburgh, PA

Pittsburgh, PA



• Delivered AutoCAD drawings for tenders, along with supporting 3D illustrations.

SOFT SKILLS

AutoCAD, SketchUp, Photoshop, InDesign, Illustrator, Maya, AfterEffects, Finalcut Pro, Figma, MS Office.